**MOZ**

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# On-Page Grader

**Page:**

https://neumarkets.com/on-page-seo/

**Keyword:**

on page seo

[ Analyze ]

## Page Title
On Page SEO in 9 Steps!

## Meta Description
In order to get a page to rank on Google for a specific keyword, you must master on page SEO. This post tells you how to make the perfectly optimized page.

## Page URL
https://neumarkets.com/on-page-seo/ ↗

| Keywords Found | Keyword Locations | Page Factors | Page Score ⁱ |
|---|---|---|---|
| **14** | Title **1**  Body **6**  Meta description **1**<br>Url **1**  IMG Alt **2** | **27** **0**<br>∧ Helping  ∨ Hurting | **100** |

## Factors associated with this page

| Hurting your score | Helping your score | All factors |
|---|---|---|
| **0** | **27** | **27** |

✅ Accessible to Search Engines                                                    ⊟

✅ Avoid Keyword Stuffing in Page Title                                            ⊟

✅ Avoid Multiple Page Title Elements                                              ⊟

✅ Only One Canonical URL                                                          ⊟

✅ Exact Keyword Used in Document at Least Once                                    ⊟

✅ Sufficient Characters in Content                                                ⊟

✅ Sufficient Words in Content                                                     ⊟

✅ Avoid Keyword Stuffing in Document                                             ⊟

✅ Broad Keyword Use in Page Title                                                 ⊟

✅ Exact Keyword is Used in Page Title                                             ⊟

✅ Keyword Placement in Page Title                                                 ⊟

✅ Optimal Page Title Length                                                       ⊟

- ✓ Use Keywords in your URL
- ✓ Use Static URLs
- ✓ URL Uses Only Standard Characters
- ✓ Use Meta Descriptions
- ✓ Keywords in the Meta Description
- ✓ Optimal Use of Keywords in Header Tags
- ✓ Keywords in Image Alt Attribute
- ✓ Use External Links
- ⓘ Avoid Keyword Stuffing in the URL
- ⓘ Minimize URL Length
- ⓘ Only One Meta Description
- ⓘ Optimal Meta Description Length
- ⓘ Includes a Rel Canonical Tag
- ⓘ Avoid Too Many Internal Links
- ⓘ Avoid Too Many External Links